



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC with 'A' Grade, ISO 9001:2015 Certified Institution

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

L.B.Reddy Nagar, Mylavaram-521230, Krishna Dist, Andhra Pradesh, India

School of Management Studies

Date: 12.07.2019

Report on workshop on “Grassroots creativity and entrepreneurship opportunities”

Event Type	Workshop
Date	11.07.2019
Resource Person	Brigadier M. Ganesham, Founder-President of Palle srujana , Secuderabad
Name of Coordinators	Dr. T RAJASEKHAR
Target Audience	3 rd year B.Tech and 2 nd year MBA students
Total no of Participants	440
Objective of the event:	To ignite the students to sharpen their entrepreneurial skills
Outcome of event	Students actively participated and thoroughly absorbed the points shared by the resource person. They have realized how beneficial to take entrepreneurial role to show their mettle.
Description / Report on Event :	When students are switching from job seeking role to job providing role, they can really be excited because they can attain economic independence and freedom of time once slowly they are climbing the ladder.
Feedback / Suggestions	Students attention and quiet listening itself provides an implication as the programme is well organized.

Photographs:



one-day workshop on “Grassroots creativity and entrepreneurship opportunities on 11.07.2019.